## Lecture: 3-7 Rates of Change in the Natural and Social Sciences

Example 1: A particle moves according to the law of motion $s=f(t)=t^{4}-4 t+1$.
(a) Find the velocity at time $t$. What is the velocity after 2 seconds?
(b) When is the particle at rest?
(c) When is the particle moving forward (in the positive direction)?
(d) Draw a diagram to illustrate the motion of the particle.
(e) Find the total distance traveled in the first 8 seconds.

Example 2: If a ball is thrown vertically upward with a velocity of $80 \mathrm{ft} / \mathrm{s}$, then its height after $t$ seconds is $s=80 t-16 t^{2}$.
(a) What is the velocity of the ball after 2 seconds?
(b) Sketch a rough graph of the ball's height as a function of time. Using Calculus, find the maximum height reached by the ball.

Example 3: If a tank holds 1000 gallons of water, which drains from the bottom of the tank in 20 minutes, then Torricelli's Law gives the volume of water $V$ remaining in the tank after 20 minutes as

$$
V=1000\left(1-\frac{1}{20} t^{2}\right) \quad 0 \leq t \leq 20
$$

Find the rate at which water is draining from the tank after (a) 5 minutes, (b) 10 minutes and (c) 20 minutes. At what time is the water flowing out the fastest? Slowest?

Example 4: The volume of a growing spherical cell is $V=\frac{4}{3} \pi r^{3}$, where the radius $r$ is measured in micrometers. Find the average rate of change of $V$ with respect to $t$ when $r$ changes from:
(a) 5 to 6 micrometers
(b) 5 to 5.1 micrometers
(c) Find the instantaneous rate of change of $V$ with respect to $r$ when $r=5$ micrometers.
(d) Show that the rate of change of the volume of a sphere with respect to its radius is equal to its surface area. Why might this be true?

## Economics

## Marginal Cost Function

Example 5: The cost, in dollars, of producing $x$ yards of a certain fabric is

$$
C(x)=1200+12 x-0.1 x^{2}+0.0005 x^{3}
$$

(a) Find the marginal cost function.
(b) Find $C^{\prime}(200)$ and explain its meaning. What does is predict?
(c) Compare $C^{\prime}(200)$ with the cost of manufacturing the 201st yard of fabric.

